

# SPONSORSHIP, EXHIBITOR AND ADVERTISING PROSPECTUS

**Advancing Science** | **Building Community** | **Together**



# 2024 Annual Meeting

**November 13-17** **New Orleans, LA**

New Orleans Ernest N. Morial Convention Center

[astmh.org](http://astmh.org) [ajtmh.org](http://ajtmh.org) [#TropMed24](https://twitter.com/TropMed24)    

The Annual Meeting is the premier forum for the exchange of scientific advances in tropical medicine/global health and hygiene.



ASTMH 2024 President and longtime member Linnie Golightly.

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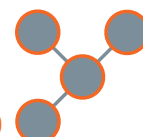
### ELEVATE

your visibility at a five-day global scientific conference that drew 4,585 attendees from 119 countries in 2023.



### ENGAGE

with influential global leaders and stakeholders in the field.



### EXPAND

your network by building leading U.S. and international partnerships.

## Who Should Sponsor, Exhibit or Advertise?

Does your organization have data to share or a story to tell? Do you want to demonstrate your support for ASTMH career-building, networking, or thought leadership activities?

- Academic institutions
- Education companies
- Government agencies
- Scientific and general interest publishers
- Medical equipment manufacturers
- Medical textbook publishers
- Non-profits and NGOs
- Private sector
- Diagnostics, therapeutics and services
- Product development partnerships
- Science-related foundations
- Supply chain program procurement and management
- Vaccine providers

## Who We Are

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.





John Nkengasong, 2023 Opening Plenary Speaker

## The Power of Engagement

The Annual Meeting draws tropical medicine and global health professionals representing academia, foundations, government, non-governmental organizations, the private sector, military and private practice. The meeting is designed for researchers, professors, government and public health officials, travel clinic physicians, practicing physicians in tropical medicine, students and all healthcare providers working in the fields of tropical medicine hygiene and global health.

### Who Attends?

- Public and private sector researchers
- Professors/academic leadership
- Public health officials
- Military personnel
- Government officials
- NGOs
- Practicing physicians in tropical medicine
- Physicians and health professionals in travel medicine
- Students: undergraduate, graduate, post-doctoral/fellow and residents

## Sponsorship Opportunities

### NETWORKING CONTRIBUTOR SPONSOR NEW

#### \$5,000 and \$2,500 LEVELS

Show your support for Networking at #TropMed24 when you serve as a Networking Contributor.

Your contribution makes these activities happen for current and future tropical medicine and global health leaders.

Your logo will be included in ASTMH's "Thank You Contributors" graphics that will be featured in advance and onsite digital signage, and print signage (one-page graphic ad with listing in Pocket Guide) and at the following networking events:

#### BENEFITS:

- Opening Reception — widely attended by attendees after the Opening Plenary. Join us in the Exhibit Hall to meet and greet old and new colleagues
- Networking Coffee Break. Morning and afternoon breaks
- Networking Lunches



2023 LED Wall



Thank you to our Networking Contributor Sponsors.

## SOCIETY MEDALS SPONSORSHIP

Up to \$25,000

Society medals are the highest recognitions that ASTMH bestows. Society medals are awarded during the Annual Meeting's highly visible and well-attended Awards Ceremony. In the presence of colleagues and family, honored individuals are recognized from the podium, ascend the stage and accept commemorative medals named for giants in tropical medicine. Medal Sponsorship includes multiple opportunities for digital, print and onsite thanks and recognition. Please contact **Rebecca Hamel** for additional details.

These Society-level medals will be awarded at the 2024 Annual Meeting:

- Bailey K. Ashford Medal
- Donald Mackay Medal
- Walter Reed Medal | **COMMITTED**
- Clara Southmayd Ludlow Medal

### BENEFITS:

- Recognition on the screen at the Opening Plenary and Awards Ceremony
- Sponsorship Package Thanks and Recognition

## COMMUNICATIONS AWARD SPONSORSHIP

\$10,000

The Communications Award recognizes excellence in tropical medicine storytelling through the written word. The goal of the award is to recognize news content that enhances the public's understanding and appreciation of tropical medicine research, clinical practice and/or policy.

### BENEFITS

- Recognition in the Awards Program
- Screen your 30-second video on Annual Meeting LED walls
- One Annual Meeting registration
- Sponsorship Package Thanks and Recognition

## Thanks and Recognition

All Sponsorships include multiple opportunities for digital, print and onsite thanks and recognition.

### Acknowledgement - Logo

- Logo on screen at the Opening Plenary and Awards Ceremony
- Monthly e-newsletter: distribution to 21,000+
- Pocket Guide's Sponsor Page
- ASTMH website with link to Sponsor website
- Meeting signage in the Exhibit Hall
- Daily onsite digest at the Annual Meeting
- Meeting App
- Social media

### Acknowledgement - Name only

- Digital Program Book - Thank You Sponsors page
- Slides shown in presentation rooms between sessions



### PAST WINNERS:

Science  
MAAAS

npr nature

The Washington Post

PBSO NEWS HOUR

Bloomberg

f X in YouTube

8,523 total

social media mentions took place around and during the 2023 Annual Meeting.

Approximately 89% of these were on Twitter.

AT THE 2023 ANNUAL MEETING:

3,093

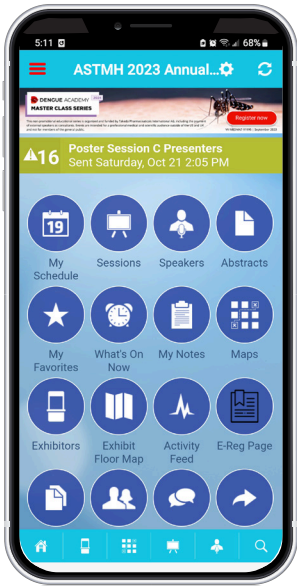
individual contributors tweeted

7,607

tweets, with

76

million impressions.



## MEETING APP SPONSORSHIP PACKAGE

**\$10,000**

Secure the strongest digital visibility for your logo and message with all meeting attendees when you sponsor the Meeting App. In the hands of all attendees, the Meeting App provides a comprehensive schedule and the latest meeting updates.

### BENEFITS

- Weighted banner ad with increased impression volume. Banner ad links to in-app landing page that features a link to your site, embedded video clip and/or your digital materials
- One Annual Meeting registration
- Sponsorship Package Thanks and Recognition

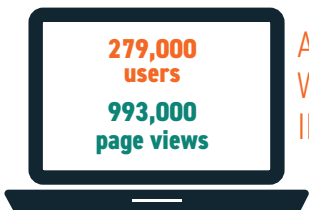
## #IamTropMed SELFIE STATION NEW

**\$10,000**

The #IamTropMed Selfie Station is a popular stop for attendees. This year, attendees can select from special branded frames as well as #IamTropMed cards to let their social media networks know they were at #TropMed24.

### BENEFITS

- Your logo with the ASTMH logo on Selfie Station signage and photo frames
- One Annual Meeting registration
- Sponsorship Package Thanks and Recognition



ASTMH WEBSITE IN 2023



The Selfie Station is a popular location for attendees to commemorate and share their participation on social media.



Parasites Without Borders recorded episodes of *This Week in Parasitism (TWIP)* and *This Week in Virology (TWIV)* with Microbe TV.

## TRAVEL AWARDS SPONSORSHIP

**\$7,500 and up**

Join us in building capacity for research in your field of interest by sponsoring one or more Travel Awards to help qualified students, early-career investigators and scientists actively working in the tropical medicine field attend the Annual Meeting.

One in three attendees at the Annual Meeting is a student or a trainee. A significant percentage of them hail from **Low- and Low-Middle Income countries**. Awardees are selected by the Travel Awards Committee based on abstract quality, research results, and the relevance of the applicant's work to the field of tropical medicine. Award recipients participate in the meeting through oral or poster presentations.

### BENEFITS

- Sponsorship Package Thanks and Recognition

## FRIEND OF THE YOUNG INVESTIGATOR AWARD DONATIONS

**Support the Young Investigator Award with a donation today.** The Young Investigator Award recognizes the work of young investigators and encourages developing scientists to pursue careers in various aspects of tropical disease research.

Interested in a tailor-made sponsorship package?  
Contact Rebecca Hamel, Manager, Partnerships  
[rhamel@astmh.org](mailto:rhamel@astmh.org), to learn more.



# 2024 Annual Meeting

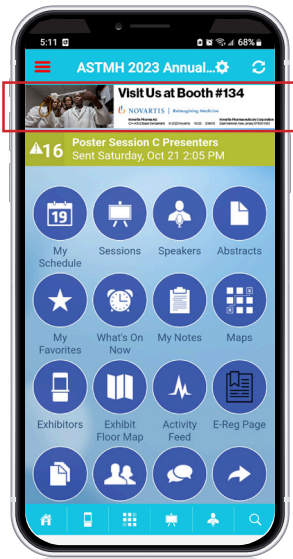


This is a paid advertisement.



Thursday, October 19  
Welcome to the 2023 Annual Meeting  
Good morning, good afternoon and good evening. Each day at this time we will provide you with a short newsletter recapping the previous day's highlights, spotlighting some sessions ahead and offering assorted tips and reminders. Thank you for joining us!

In Case You Missed It



## ADVERTISING

### DIGITAL BANNER AD IN DAILY #TROPMED DIGITAL DIGEST \$7,500 (ONE DAY)

DIGITAL

Select one day for your organization's ad to be featured, November 14 – 17. Only two Digital Banner Ad will be prominently featured at the top of the Daily Digest sent to each attendee. External link included; metrics available post-meeting.

### ROTATING BANNER AD IN MEETING APP \$5,000

DIGITAL

A maximum of eight rotating digital banner ads with landing page, link included; metrics available post-meeting.

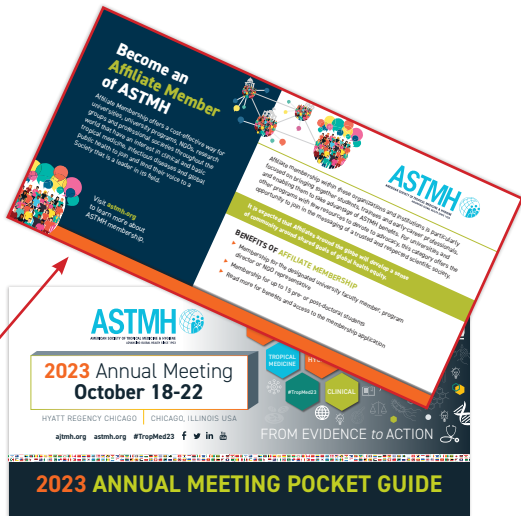
### POCKET GUIDE ADS PRINT

#### Pocket Guide (8.5" X 4.25" / 21.6cm X 10.8cm)

The Pocket Guide is a concise, coil-bound book with just enough scheduling detail to enable attendees to quickly find their way to the next session.

Costs:

- Back cover (full color) – \$6,500 US
- Inside front cover (full color) – \$5,000 US
- Inside back cover (full color) – \$5,000 US
- Interior full page (full color) – \$3,500 US
- Interior full page (black-and-white) – \$2,500 US



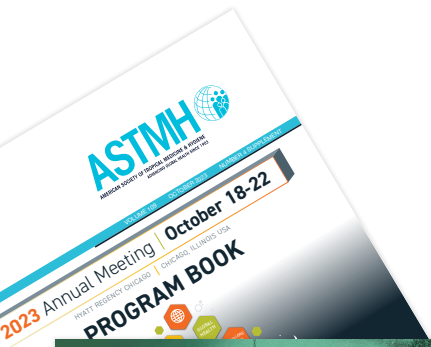
### PROGRAM BOOK ADVERTISING – VARIOUS OPPORTUNITIES DIGITAL

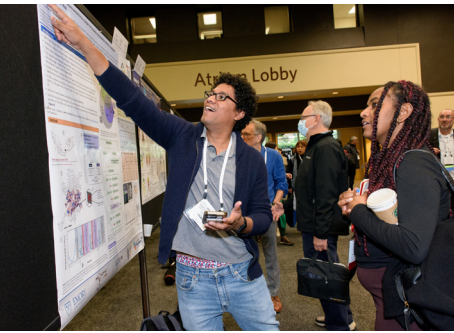
The Digital Program Book will be full-color and published on the ASTMH website in a digital format. Advertising shall be available on the inside front and back covers, outside back cover, and in a special section featuring donor recognition and partner visibility near the front of the Digital Program Book. This special section will follow the letter of welcome from ASTMH. The advertiser will be acknowledged on the Digital Program Book thank you page and will be listed in the Sponsor, Advertising and Exhibitor Directory with a link to the website of the advertiser's choice.

Options:

- Inside front cover (full page) – \$5,000 US
- Inside back cover (full page) – \$5,000 US
- Outside back cover (full page) – \$4,500 US
- Interior page (full page) – \$3,500 US
- Interior page (half page) – \$2,500 US

All digital advertising may include a link to the advertiser's external web page.



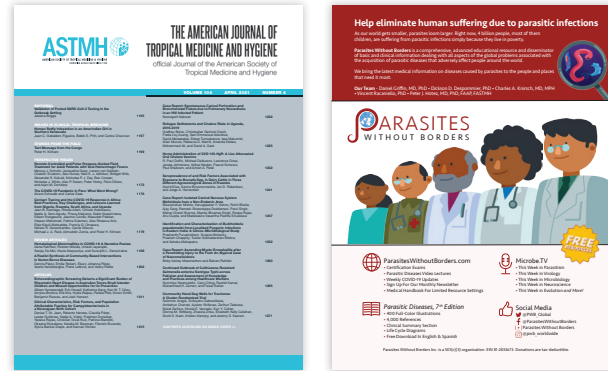


A total of 1,792 posters were presented at the 2023 Annual Meeting.

## American Journal of Tropical Medicine and Hygiene

PRINT DIGITAL

For information about advertising in the print and/or digital edition of the *American Journal of Tropical Medicine and Hygiene* please contact Rebecca Hamel, [rhamel@astmh.org](mailto:rhamel@astmh.org).



Premium back cover and inserts available for your ad.



### ASTMH Inclusion/Respect Statement

The ASTMH is an international society committed to equity and global impact through the treatment and prevention of tropical infectious diseases. Our diverse membership comes from more than 115 countries and engages with an enormous array of infectious diseases, cultures, ethnicities, and countries. We come from academia, research institutes, implementation programs, industry, multilateral organizations, foundations, and governments, gathering annually to exchange data, share learning, and honor contributions from the field and the lab.

As a Society, we are committed to the open exchange of ideas, freedom of thought and expression, and productive scientific debate that are central to our mission. These require an open and diverse environment that is built on dignity and mutual respect for all members, participants, and staff, free of discrimination based on personal attributes including but not limited to ethnicity, color, national origin, age, religion, socioeconomic status, disability, sexual orientation, gender, and gender identity or expression. We affirm the key principles of inclusion, diversity, and respect for all people. In a world of rich diversity, the advancement of science depends on the intellectual breadth and depth of a diverse ASTMH, one that informs and enriches the shape and content of scientific discourse. These principles guide the actions of ASTMH's leaders, members, and staff in advancing the goals of the Society.

### ASTMH NEWS DIGITAL \$5,000 US: September, October, November and December issues \$3,000 US: January - August 2025 issues

The monthly ASTMH News features key updates about the Society, plus topline summaries of relevant tropical medicine, hygiene and global health items. Your prominently placed graphic ad with a link to your website will be delivered to our nearly 21,000 readers.

**Interested in a tailor-made sponsorship or advertising opportunity?**  
Please contact Rebecca Hamel, Manager, Partnerships, [rhamel@astmh.org](mailto:rhamel@astmh.org), for additional information or questions.



Integrum Scientific brought a mobile lab prototype to the Annual Meeting in 2019. Their team gave tours to let attendees know about the mobile lab's capabilities to rapidly diagnose patients or carry out research studies in the most remote locations.



# SPONSORED SYMPOSIUM

Share your work with current and future leaders in tropical medicine and global health – sponsor a symposium to be held in conjunction with the Annual Meeting



2023 Sponsored Symposium  
Sponsored by the U.S. President's Malaria Initiative (PMI)  
Impact Malaria Project  
Session: *Achieving Global Malaria Targets Relies on Quality Health Services: Lessons Learned and Results from PMI's Support for Quality Improvement of Healthcare Services for Malaria.*



2023 Sponsored Symposium  
Sponsored by Medscape  
Session: *Chikungunya Virus: A Growing Preventable Risk to Travelers in a Warming Planet.*

## WHY SPONSOR A SYMPOSIUM?

- Develop the format and content to deliver a unique session to your target audience
- Receive a special time slot that avoids conflict with ASTMH scientific educational programming
- Build connections with leaders in tropical medicine and global health

**PROPOSAL DEADLINE: EXTENDED TO MONDAY, SEPTEMBER 9, 2024**

## Available Dates and Times:

- Thursday, November 14: 7:30 p.m. - 9:15 p.m.
- Friday, November 15: 7:00 a.m. - 8:45 a.m.
- Friday, November 15: 6:15 p.m. - 8:00 p.m.

Sponsored symposia are not held concurrently with ASTMH scientific educational sessions, but may be held concurrently with other sponsored symposia, non-CME programs, or social and networking events.

**FEE: \$30,000 US**

## Application and Notifications



Deadline for submitting a proposal:  
**Monday, September 9, 2024**



Applications are reviewed by a team that includes the Scientific Program Chair



Acceptance notices are sent within two (2) weeks of application

## Sponsored Symposium Hosts Receive the Following Benefits

### Engagement and Networking

- 10' x 10' Exhibit Booth (includes two Annual Meeting registrations)
- Two additional Annual Meeting registrations
- Four invitations to the President's Reception

### Promotion

- Monthly via social media outlets
- Monthly e-newsletter
- Sponsored Symposium page on the ASTMH website after the session: photos, slides, session info
- Daily newsletter sent to attendees
- A dedicated email to recognizing Sponsored Symposia sponsors following the Annual Meeting

### Session Information/Sponsor Recognition

- In the online Annual Meeting Program Book
- In the meeting app
- Two listings in the printed Pocket Guide: the schedule page and a full-page color interior ad

### Room and Support

- Standard symposium room set-up including standard A/V, theater configuration for 225. To learn more, contact [Rebecca Hamel](#).

*Please note that all Sponsored Symposium organizers, chairs and speakers, and any support staff must register for the Annual Meeting.*



## THANK YOU

TO OUR 2023  
SPONSORED SYMPOSIA  
SPONSORS



**Climate Change and Malaria Elimination: Perspectives from the Ground**



**Chikungunya Virus: A Growing Preventable Risk to Travelers in a Warming Planet**



**Achieving Global Malaria Targets Relies on Quality Health Services: Lessons Learned and Results from PMI's Support for Quality Improvement of Healthcare Services for Malaria**



**PfHRP2/3 Deletion: A Call to Action**



**The Role of Antivirals for Prevention and Treatment of Dengue**

## Questions?

Contact **Rebecca Hamel**, Manager, Development, to learn more or to apply.

Complete the Sponsored Symposium Proposal Forms on pages 4, 5 and 6 and return the Proposal Forms to **Rebecca Hamel**.

### Sponsored Symposium Agreement and Payment Schedule

- Sponsored Symposium organizers are required to complete a written agreement after acceptance notification
- Complete payment must be received no later than September 13, 2024

### Annual Meeting Registration Fees and Speaker Arrangements

- Sponsored Symposium organizers, chairs and speakers, and any support staff, must register for the Annual Meeting in order to attend or participate in the Sponsored Symposium
- Registration permits attendance at all Annual Meeting sessions, including visits to the Exhibit Hall
- Full meeting registration and single day registration are available for purchase for an additional fee
- The Annual Meeting does not offer any Exhibit Hall-only registration or passes
- Sponsored Symposium organizers are responsible for handling all arrangements involving Sponsored Symposium speaker travel, hotel, local transportation and related elements

### OPTIONAL

#### Catering and Additional Operational Elements

Catering, filming, and non-standard operational elements (stage set, lighting, etc.) are additional charges. Please contact **Rebecca Hamel** to learn more.

#### PLEASE NOTE:

- Organizers of a Sponsored Symposium must identify the Sponsored Symposium in all promotional materials as being "Held in conjunction with the 2024 Annual Meeting" or "Held alongside the 2024 Annual Meeting" and not part of the Annual Meeting. All proposed materials must be sent to **Rebecca Hamel** for ASTMH review and approval before publishing/distribution.

## CONTINUING MEDICAL EDUCATION (CME)

Sponsored Symposia are not eligible for ASTMH-provided continuing medical education (CME) or other ASTMH-provided professional education credit. Sponsored Symposium organizers seeking to offer CME for their sessions must obtain credit from an accredited CME provider. In compliance with CME rules, no ASTMH-sponsored CME-accredited programming will be held during the time blocks that have been set aside for Sponsored Symposia.

# 2024 Annual Meeting

**November 13-17 New Orleans, LA**

New Orleans Ernest N. Morial Convention Center

[astmh.org](http://astmh.org) [ajtmh.org](http://ajtmh.org) [#TropMed24](https://twitter.com/TropMed24)

# WHY EXHIBIT?

Connect with meeting attendees

Build visibility for your new products and services

Create brand awareness



## Exhibits

### Booth Rates

BOOTH RATES	EARLY RATE DEADLINE AUGUST 24	REGULAR RATE AUGUST 25 – OCTOBER 20
Not-For-Profit 10' x 10'	\$3,000	\$4,000
For-Profit 10' x 10'	\$4,000	\$5,000
Not-For-Profit Island 20' x 20'	\$5,500	\$6,500
For-Profit Island 20' x 20'	\$7,500	\$8,500

**WHERE:**  
**New Orleans Ernest N. Morial Convention Center**  
 900 Convention Center Blvd  
 New Orleans, LA 70130 USA

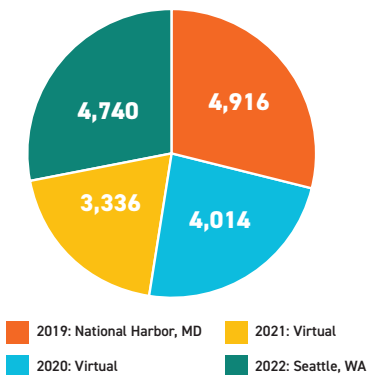
### Exhibitor Listings

The deadline for exhibitor listings is September 23. After September 23, new exhibitors will not be listed in the digital Program Book or the Pocket Guide.

### Cancellation Policy:

Exhibitors who cancel within 7 business days of purchasing a booth will be charged a \$150 cancellation fee. Any cancellations after 7 days will receive a 50% refund.

### Past Annual Meeting Attendance



### Standard Booth (10' x 10') includes:

- 10' x 10' draped booth
- Aisle Carpet
- One 6' table
- Two chairs
- One garbage can
- Two full registrations
- Two mobile lead retrieval licenses (\$150 for each additional license)
- Booth identification sign

### Island Booth (20' x 20') includes:

- 20' x 20' draped booth
- Aisle Carpet
- Two 6' tables
- Four chairs
- Two garbage cans
- Four full registrations
- Three mobile lead retrieval licenses (\$150 for each additional license)
- Booth identification sign

### Acknowledgement and Recognition

**LOGO:** Printed Pocket Guide scheduler, Exhibitor Hall Entrance, Meeting App,  
 Monthly e-newsletter: distribution to 21,000+, ASTMH website with link to Exhibitor website,  
 Meeting signage in Exhibit Hall, Social Media and digital program book.



### Exhibitor Passport

AVAILABLE TO EXHIBITORS WHO PURCHASE A BOOTH.

Participation fee: **\$500 US**

Each attendee will:

1. Receive a printed passport with participating exhibitor logos when they pick up their registration badge.
2. Earn a sticker from a participating exhibitor when they visit that exhibitor's booth until noon Saturday, November 16.
3. Need to drop their completed passport with contact information at the registration desks by noon Saturday.
4. Be entered into a drawing for three ASTMH memberships that takes place at the TropMed Hub in the Exhibit Hall at 12:30 p.m. Saturday.

### Exhibit Hall Schedule - Hall J

*Schedule times subject to change*

*(all times are Central Time)*

#### WEDNESDAY, NOVEMBER 13

Set Up	9:00 a.m. – 5:00 p.m.
Opening Reception	7:00 p.m. – 9:30 p.m.

#### THURSDAY, NOVEMBER 14

Morning Coffee Break	9:30 a.m. – 10:30 a.m.
Lunch	Noon – 1:45 p.m.
Afternoon Coffee Break	2:15 p.m. – 3:15 p.m.

#### FRIDAY, NOVEMBER 15

Morning Coffee Break	9:30 a.m. – 10:30 a.m.
Lunch	Noon – 1:45 p.m.
Afternoon Coffee Break	3:15 p.m. – 4:15 p.m.

#### SATURDAY, NOVEMBER 16

Morning Coffee Break	9:30 a.m. – 10:30 a.m.
Lunch	11:00 a.m. – 12:45 p.m.
Dismantle	1:00 p.m. – 5:00 p.m.

### Full Registrations include:

- 150+ education programs offering CME credits for the entire year
- Accepted abstracts covering 17 specialties
- Four plenary sessions
- Access to program slides and syllabi
- Access to mobile app
- Free Wi-Fi throughout the meeting space
- Lunch provided Thursday, Friday and Saturday as well as coffee and refreshments during select breaks
- Networking opportunities throughout the week

**Reserve your booth now!**



## Acknowledgement and Recognition

Badge Pickup Location: [Hall 11 Lobby](#)

### Badge and Exhibitor Ribbon Pickup Hours:

Wednesday, November 13	7:00 a.m. - 7:30 p.m.
Thursday, November 14	7:00 a.m. - 5:00 p.m.
Friday, November 15	7:00 a.m. - 5:00 p.m.
Saturday, November 16	7:00 a.m. - 5:00 p.m.

## Exhibit Contractor/Decorator

The official contractor, GES Decorating, will manage all decorating and exhibit furniture. Each confirmed exhibitor will receive a link to an exhibitor services kit with information about ordering furniture, shipping, and other booth supplies. Exhibitors are responsible for all freight, drayage, decorations, furniture, and labor charges.

## GES Warehouse

### GES New Orleans

5730 Powell St.  
Suite B  
New Orleans, LA 70123

**Deadline to accept shipments: November 8**

### Convention Center Shipping Address/Format

Recipients Name  
C/O UPS Business Center  
900 Convention Center Blvd.  
New Orleans, LA 70130  
Name of Meeting: ASTMH  
Receipants Cell Phone #  
Building, Hall and Booth #

## Rules and Regulations

- Access ONLY to the exhibit hall during published hours. Exhibitors may not hold meetings in the exhibit hall during non-open hours

# THANK YOU TO OUR 2023 EXHIBITORS!

